



# RAID NAJI

## FRONT-END DEVELOPER

naji.raid@gmail.com

647-568-7243



### SKILLS



JavaScript



CSS3



HTML5



React



Accessibility



Responsive  
Design



REST  
APIs



jQuery



Git



Sass

### PROJECTS

[Pokémon Blackjack](#)

[React](#) | [Two REST APIs](#) | [CSS3](#) | [HTML5](#)

A popular casino game with a Pokémon twist. This app handles a wide range of logic needed for the intricacies of the game. Created using the PokeAPI and Deck of Cards API.

[Movie Picker](#)

[JavaScript](#) | [REST API](#) | [CSS3](#) | [HTML5](#)

Not sure what movie to watch tonight? Use my movie picker! Select a decade and genre, and the app will return the most popular movies of that time

[Expense Splitting Calculator](#)

[React](#) | [Firebase](#) | [CSS3](#) | [HTML5](#)

A simple calculator that takes in your household expenses and determines how to split them between you and your partner.

### PROFILE

A front-end developer with a strong bias towards action. My experience as a Product Manager helps me build products and solve problems in a scalable way, while my financial planning background gives me sense of empathy and compassion for understanding the needs of the end user. My curiosity for solving problems and understanding how things work fuel my commitment to ship clean, accessible, and optimized code.

### EXPERIENCE

#### Product Manager

[Planswell](#) | 2018 - 2019 | Toronto

- First PM dedicated to the financial planning engine team (back-end application to the core product)
- Worked on a team with 4 senior software engineers and a designer
- Track record of using data to scale the use of our onboarding questionnaire. For example, found major user drop off points increasing account completion by 21%
- Leader behind the launch of our financial planning engine into our first international market expansion
- Developed reputation as the 'voice of the user' on the product team

#### Client Success Team Lead

[Planswell](#) | 2017 | Toronto

- Analyze client portfolios, empathize with my clients, and provide recommendations on how to achieve their financial goals
- Booked and presented "lunch and learns" with companies to teach financial planning concepts (including Shopify, Telus, EQ Bank, among others)
- Developed reputation as the 'go-to expert' for guidance to the sales team on sophisticated client needs

#### Investment Associate

[Scotia Wealth Management](#) | 2015 - 2017 | Calgary

- Worked closely with over 30 financial advisors to create and present financial plans for their clients
- Identified new growth opportunities by engaging the adult children of our client base
- Designed a new CRM, using Salesforce, to migrate a paper-based model onto the cloud

### EDUCATION

Web Development Immersive Certificate  
Spring 2021 | Juno College of Technology

CFA, Chartered Financial Analyst  
2019 | CFA Institute

Bachelor of Commerce  
Class of 2015 | Queen's University